

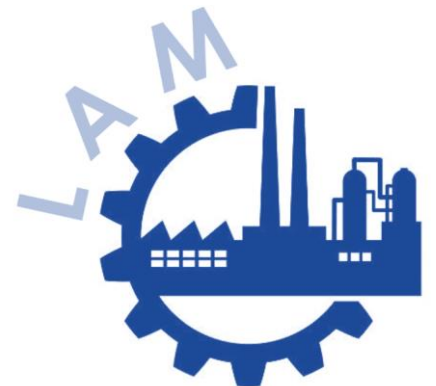


“Manufacturing a better Louisiana.”

Introducing LAM

Vision - Manufacturing a Better Louisiana

Mission - Partners joining forces to support a sustainable and thriving manufacturing industry in Louisiana.



Development History

Hosted first gathering in November 2016, Port of Caddo-Bossier

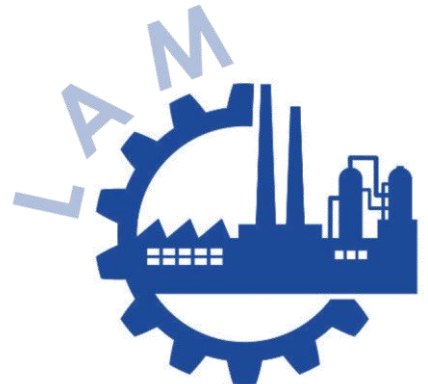
- *Representatives were asked: “What issues impacting your business keep you up at night?”*

January 2017 follow-up meeting firmed up priority areas and led to formation of two Working Groups around top priorities:

- *Marketing modern manufacturing to our communities*
- *Defining critical talent pathways & developing deep partnerships with education/training providers*

Identified North Louisiana Manufacturing Week (program of NLEP & NWLA MMC) as perfect tool to market manufacturing to future workforce (1,100 student tours across ten parishes; 31 tour sites)

February 2018, invited Northern Colorado (NOCO) Manufacturing Partnership leader to share his organization’s development



April 23, 2018



Development:

- Bylaws
- Mission
- Vision
- 2018-19 Scope
- Strategy moving forward

Attendees:

Angie White, *North Louisiana Economic Partnership*

Bob Ewing, *Red Ball Oxygen*

Greg Leong, *Clement Industries*

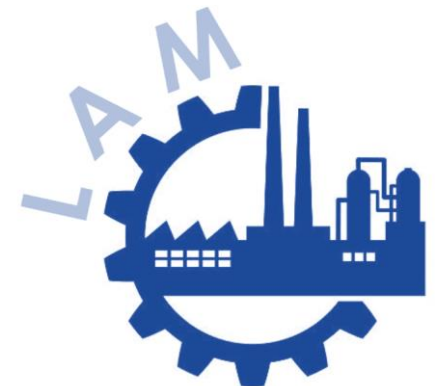
Robert Mills, *Calumet Specialty Products*

Chad Snitker, *Omni Specialty Packaging*

Jacques Lasseigne, *Louisiana Workforce Commission*

Shelby Webb, *International Paper*

Victoria Lemane, *International Paper*



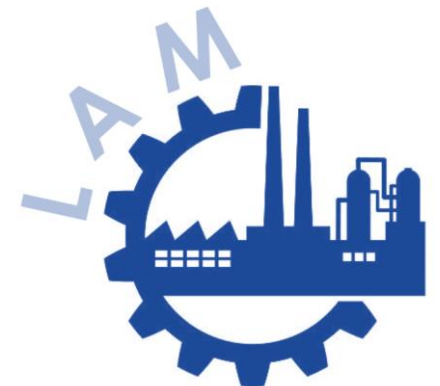
Membership

ELIGIBLE MEMBERS

Membership for the Louisiana Association of Manufacturers (LAM) shall be open to any member of the manufacturing community in the state of Louisiana.

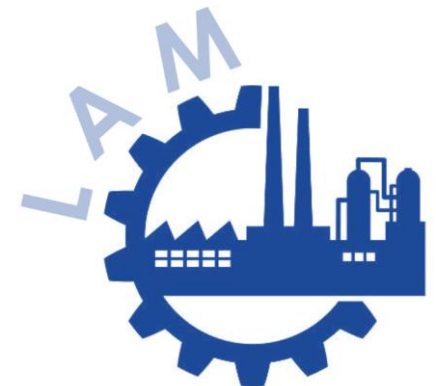
ASSOCIATE MEMBERS

Other interested stakeholders – professional organizations that provide economic development, education, workforce development services to the manufacturing community, businesses that provide materials and services or other support.



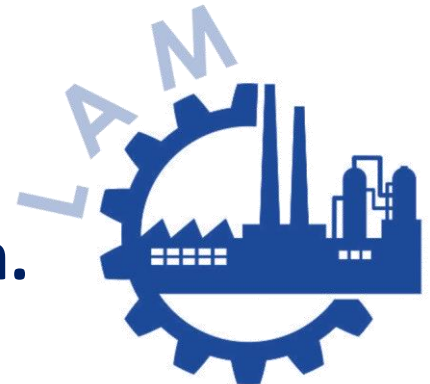
Scope for 2018 – Q1 2019

- **Develop website** *(Q2 2018)*
- **Host kick-off meeting** *(October 2018)*
- **Elect board** *(November 2018)*
- **Trade Show** *(Spring 2019)*
- **Manufacturing Issues Summit for elected officials** *(2019)*
- **Manufacturing Leadership training class** *(2019)*
- **Solicit engagement and sponsorship with manufacturers** *(Ongoing)*



Being a part of LAM

- **Attend or send representation to semi-annual meetings** (Spring and Fall)
- **Actively participate in LAM programs and events**
- **Sponsor and support as your organization allows** (financially, logistics, in kind)
- **Continue open communication regarding concerns within your relation to manufacturing and be a part of the solution.**

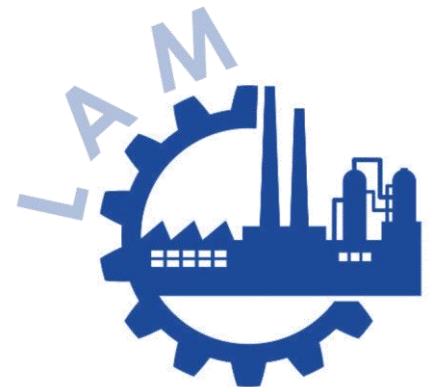


Do you face current or future issues with attrition?

A. Yes

B. No

C. I'm not sure

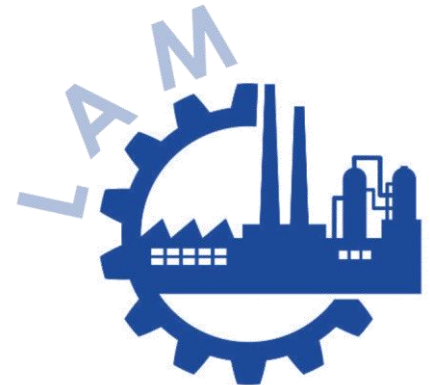


Do you have a difficult time marketing employment for your organization?

A. Yes

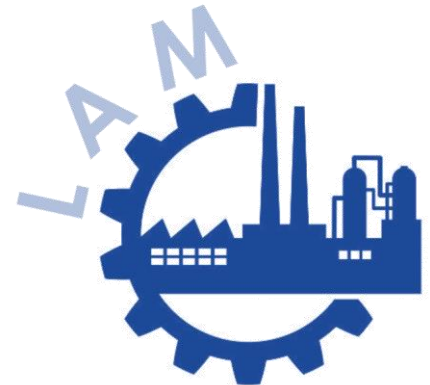
B. No

C. I'm not sure



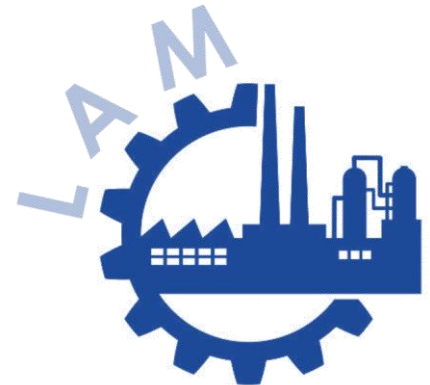
Does your organization struggle with finding quality trained/educated employees?

- A. Yes
- B. No
- C. I'm not sure



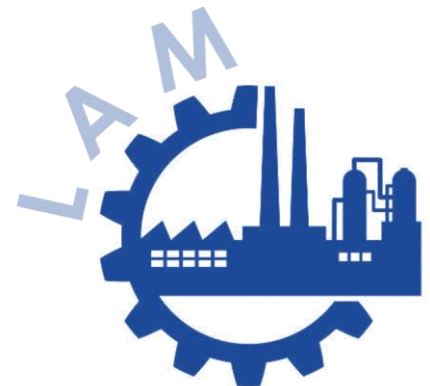
Does your organization face difficulty obtaining supply chain partners in the area?

- A. Yes
- B. No
- C. I'm not sure



Do you believe there is a need for collaboration of manufacturers to address common concerns?

- A. Yes
- B. No
- C. I'm not sure

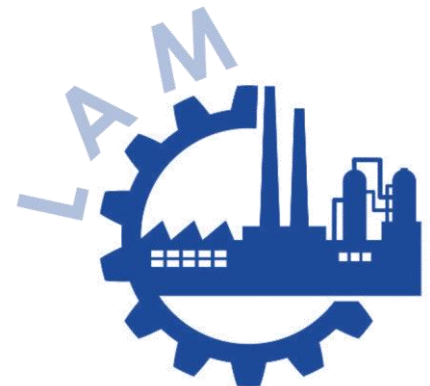


Get Involved!

Sign up to receive updates about LAM's progress, programs and plans to “Manufacture a Better Louisiana!”

- Name
- Organization
- Email Address
- Select what interest you

**Results from the survey will be shared with those that submit contact information.*



Panel Discussion

MODERATOR:

- **Angie White**, *North Louisiana Economic Partnership*

PANEL:

- **Chad Snitker**, *Omni Specialty Products*
- **Bob Ewing**, *Red Ball Oxygen*
- **Victoria Lemane**, *International Paper*



"Manufacturing a better Louisiana."